



Newsletter/E-Mail Copy

Option 1

Support **[insert organization's name]** on Colorado Gives Day!

Colorado's largest one-day online giving event, presented by Community First Foundation and FirstBank, is coming up and we need your support.

On Tuesday, December 4, 2018, thousands of donors will come together to support Colorado nonprofits like ours. Last year, a record-breaking \$36.6 million was raised for Colorado nonprofits. Approximately \$1 million of that was raised for nonprofits right here in Eagle County.

Our portion was **\$xxxx**. **This year, our goal is to raise \$xxxx. We need your help to get there.**

Check out our donation page on ColoradoGives.org **[insert link]**. Give where you live, give where you play on Colorado Gives Day. Your support helps us continue to **[insert mission statement/description of services]**. Beginning November 1, 2018, donations can be scheduled ahead of time.

About Eagle County Gives

[Insert Organization's Name] is a proud member of Eagle County Gives, a coalition of 50 Vail Valley nonprofits dedicated to strengthening the collaboration, fundraising capacity and awareness of the non-profit sector that enhances the quality of life in Eagle County. Together, we strive to increase the awareness of our collective impact and have banded together to increase total local donations on Colorado Gives Day and year-round. Learn more on eaglecogives.org.

About Colorado Gives Day

Colorado Gives Day is powered by ColoradoGives.org, a year-round website featuring nearly 2,300 nonprofits. ColoradoGives.org encourages charitable giving by providing comprehensive, objective and up-to-date information about Colorado nonprofits and an easy way to support them online.

\$1 Million Incentive Fund

Thanks to Community First Foundation and FirstBank, Colorado Gives Day features a \$1 Million Incentive Fund, one of the largest gives-day incentive funds in the country. Every nonprofit receiving a donation on Colorado Gives Day receives a portion of the Incentive Fund, which increases the value of every dollar donated.

Click here **[insert profile link]** to schedule/make your Colorado Gives Day donation today!

Option 2

Help us get our share of the Colorado Gives Day \$1 Million Incentive Fund

For the ninth consecutive year, Community First Foundation and FirstBank are partnering to present Colorado Gives Day. All Eagle County residents and visitors are encouraged to join this statewide movement on Tuesday, Dec. 4, 2018, by giving where you live and where you play online through ColoradoGives.org.

Click here [\[insert link\]](#) to schedule/make your Gives Day donation to [\[insert organization name\]](#) now.

\$1 Million Incentive Fund

Colorado Gives Day features a \$1 Million Incentive Fund, one of the largest gives-day incentive funds in the country. This means every nonprofit receiving a donation on Colorado Gives Day receives a portion of the Incentive Fund. For example, if an organization receives 10 percent of the total donations made on Colorado Gives Day, they will receive 10 percent of the \$1 Million Incentive Fund. Your gift on Colorado Gives Day increases the value of every dollar you donate.

Eagle County Gives was founded as a collaborative in 2010 for all Eagle County nonprofits that were approved to participate in the statewide Colorado Gives Day. The collaborative has expanded into a year-round effort supporting the development of the member organizations and providing a unique engagement opportunity for individuals and businesses to support the impact of member organizations. Learn more on eaglecogives.org.

Colorado Gives Day is powered by ColoradoGives.org, a year-round website featuring nearly 2,300 nonprofits. ColoradoGives.org encourages charitable giving by providing comprehensive, objective and up-to-date information about Colorado nonprofits. It is an easy way to support us online! **Check out our donation profile now by clicking here [\[insert profile link\]](#).**