

EAGLE COUNTY GIVES

2019 MARKETING & GRASSROOTS EFFORTS



Eagle County
GIVES



NONPROFITS

53 organizations participated in 2019

Areas of support include Animal Welfare, Arts, Culture & Humanities, Community Improvement, Diseases & Disorders, Education, Environment, Health Care, Housing & Shelter, Human Services, Mental Health & Crisis Intervention, Military & Veterans, Philanthropy & Grantmaking, Public Safety & Disaster, Recreation & Sports, and Youth Development.

A full list of nonprofits is at EagleCOGives.org.



AMOUNTS

Thanks to our generous community

2,995 gifts were made to Eagle County Gives member nonprofits on Colorado Gives Day 2019.

\$1,030,733.61 was raised collectively on Colorado Gives Day 2019.

MAIN FOCUS OF OUR 2019 MARKETING EFFORTS

Our marketing efforts are provided in-kind or at a discounted non-profit rate by generous local media outlets.



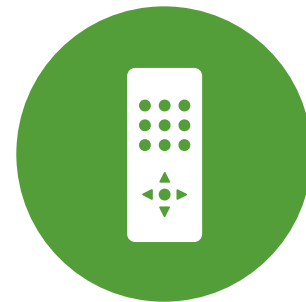
PRINT



RADIO



WEB/SOCIAL



TV



PRINT

Vail Daily/Colorado Mountain News Media

Circulation of approximately 15,000, plus online. All sponsor logos featured on full page ads and wrap.

Full Page Ads

Six runs

Half Page Ads

Two runs

Quarter Page Ads

Five runs

Features

Three feature articles

Eagle County GIVES 12.10.19
Support 50+ local nonprofits at one time on one website. Give to one or give to all.

GIVE where you LIVE

2018 \$1.1M in donations
51 Eagle County Nonprofits
1,344 generous donors like YOU

COLOrado GIVESDAY 12.10.19

SCHEDULE YOUR DONATIONS NOW EAGLECOGIVES.ORG
Every donation is boosted by the Community First Foundation & FirstBank incentive Fund

Access Unbound • Betty Ford Alpine Gardens • Bravo! Vail Music Festival • Bright Future Foundation • Can Do Multiple Sclerosis • Canine Companions for Independence • Caregiver Connections • CASA of the Continental Divide • Catholic Charities • Children's Garden of Learning • Children's Global Alliance • Colorado Mountain College • Colorado Snowsports Museum • Eagle County Historical Society • Eagle River Watershed Council • Eagle Valley Child Care Association • Eagle Valley Community Foundation • Eagle Valley Humane Society • Eagle Valley Land Trust • Early Childhood Partners • Education Foundation of Eagle County • Foresight Ski Guides • Girl Scouts of Colorado • Habitat for Humanity Vail Valley • High Five Access Media • HomeCare & Hospice of the Valley • Mountain Valley Developmental Services • Mountain Valley Horse Rescue • Mountain Youth • Red Ribbon Project • Roundup River Ranch • Ski & Snowboard Club Vail • Small Champions • SOS Outreach • Speak Up Reach Out • Starting Hearts • Students Shoulder to Shoulder • Swift Eagle Charitable Foundation • The Family Learning Center • The Literacy Project • United Way of Eagle River Valley • Vail Board of Realtors Foundation • Vail Breast Cancer Awareness Group • Vail Health Foundation • Vail Jazz Organization • Vail Mountain Rescue Group • Vail Valley Charitable Fund • Vail Valley Eagles Basketball Club • Vail Valley Foundation • Vail Valley Mountain Trails Alliance • Vail Valley Salvation Army • Vail Veterans Program • Walking Mountains Science Center • YouthPower 365

GIVE **Give to One! Give to All!**

Visit ColoradoGives.org to donate today

Access Unbound • Betty Ford Alpine Gardens • Bravo! Vail Music Festival • Mountain Valley Developmental Services • Mountain Valley Horse Rescue • Mountain Youth • Red Ribbon Project • Roundup River Ranch • Ski & Snowboard Club Vail • Small Champions • SOS Outreach • Speak Up Reach Out • Starting Hearts • Students Shoulder to Shoulder • Swift Eagle Charitable Foundation • The Cycle Effect • The Family Learning Center • The Literacy Project • United Way of Eagle River Valley • Vail Board of Realtors Foundation • Vail Breast Cancer Awareness Group • Vail Health Foundation • Vail Jazz Organization • Vail Mountain Rescue Group • Vail Valley Charitable Fund • Vail Valley Eagles Basketball Club • Vail Valley Foundation • Vail Valley Mountain Trails Alliance • Vail Valley Salvation Army • Vail Veterans Program • Walking Mountains Science Center • YouthPower 365

Thank you Partners & Sponsor

STBANK **Climax Molybdenum** **VBR** **SKI BUTLERS** **BONFIRE** **DISCOVERY MAP** **Edward Jones** **ARRIGONI WOODS** **Manor Vail** **WEE'S ORIGINAL** **ARRIGONI WOODS** **Manor Vail** **WEE'S ORIGINAL** **ARRIGONI WOODS**



WEB/ SOCIAL

Facebook/Twitter/Instagram
EagleCOGives.org
Regional Champion Page (Colorado Gives)

Social media posts

Sponsors of \$500+

Recognized with individual posts

Sponsors of \$250

Recognized with group posts (11/24, 12/9, 12/10)

Web logo/link placement

All sponsors receive logo placement on two sites.
All receive link to business site on EagleCOGives.org.



Giving Sponsors

*Have or previously have committed to support Eagle County Living Through 2024 business operations.



Ski Butlers' Round Up program where members for Eagle County Gives. Customers can "round up" their bill to the nearest dollar or choose a flat amount of \$5, \$10, or \$20.





Locations from Vail to Gypsum.
Over 500 posters.
All sponsor logos included.

POSTERS



250 table tents placed in restaurants
in Vail, Avon, Edwards and Eagle.
All sponsor logos included.

TABLE TENTS

Eagle County GIVES

12.10.19
Support 50+ local nonprofits at one time on one website. Give to one or give to all.

Access Unbound · Betty Ford Alpine Gardens · Bravo! Vail Music Festival · Bright Future Foundation · Can Do Multiple Sclerosis
Canine Companions for Independence · Caregiver Connections · CASA of the Continental Divide · Catholic Charities · Children's Garden of Learning
Children's Global Alliance · Colorado Mountain College · Colorado Snowsports Museum · Eagle County Historical Society
Eagle River Watershed Council · Eagle Valley Child Care Association · Eagle Valley Community Foundation
Eagle Valley Humane Society · Eagle Valley Land Trust · Early Childhood Partners
Education Foundation of Eagle County · Foresight Ski Guides · Girl Scouts of Colorado
Habitat for Humanity Vail Valley · High Five Access Media · HomeCare & Hospice of the Valley
Mountain Valley Developmental Services · Mountain Valley Horse Rescue · Mountain Youth
Red Ribbon Project · Roundup River Ranch · Ski & Snowboard Club Vail · Small Champions
SOS Outreach · SpeakUp ReachOut · Starting Hearts · Students Shoulder to Shoulder
Swift Eagle Charitable Foundation · The Cycle Effect · The Family Learning Center
The Literacy Project · United Way of Eagle River Valley · Vail Board of Realtors Foundation
Vail Breast Cancer Awareness Group · Vail Health Foundation · Vail Jazz Organization
Vail Mountain Rescue Group · Vail Valley Charitable Fund
Vail Valley Eagles Basketball Club
Vail Valley Foundation
Vail Valley Mountain Trails Alliance
Vail Valley Salvation Army
Vail Veterans Program · Walking Mountains
Science Center · YouthPower 365

GIVE where you LIVE

2018
\$1.1M in donations
51 Eagle County Nonprofits
1,344 generous donors like YOU

COLORADO COMMUNITY FIRST FOUNDATION GIVESDAY 12.10.19

SCHEDULE YOUR DONATIONS NOW
EAGLECOGIVES.ORG
Every donation is boosted by the Community First Foundation & FirstBank Incentive Fund

1-BANK banking for good
Climax Molybdenum A Freeport-McMoRan Company
MAYA modern mexican kitchen & tequileria
ST. BUTLER'S SKI RENTALS Delivering service.
VBR VAIL BREWERY
DISCOVERY REP
BONPHE BREWING
Moe's Original BAR & GRILL
Edward Jones MAKING SENSE OF INVESTING. JERRY LEPORE FINANCIAL ADVISOR
manor vail LODGE A DESTINATION HOTEL.
ARRIGONI WOODS REAL ESTATE



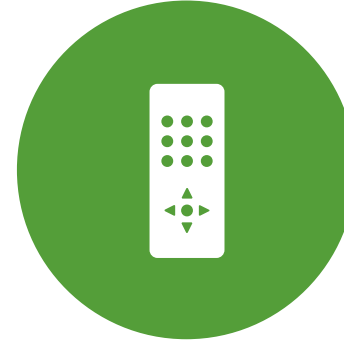
KZYR The Zephyr
KKVM The Mile
Always Mountain Time

RADIO

Fifty :30 or :60 second spots on three radio stations, for a total of 150 spots.

Eight interview segments.

Sponsor mentions when possible in radio and TV.



High Five Access Media
TV 8

TV

Twelve 2:00 minute interviews on TV8.

A :60 second video produced by High Five.





RALLY

Speaking opportunity for sponsors above \$1,000.

Facebook Live video posted during event.
Attended by over 60 individuals.



Over 500 volunteer hours

Representatives from 50+ Eagle County nonprofits
volunteer to make Colorado Gives Day a success.

Volunteer efforts include attending town and county
meetings, honk & wave efforts, postering, among
other efforts.



GRASSROOTS

THANK YOU SPONSORS!

OVER \$1 MILLION RAISED COLLECTIVELY



Eagle County
GIVES