



<<Salutation>>

Eagle County Gives (ECG) is a collaborative of over 50 Eagle County nonprofit organizations participating in Colorado Gives Day, the largest annual day of online giving in Colorado.

We request the opportunity to work with <<Business/Organization Name>> as a community sponsor in 2020.

Funds raised through community sponsorships support ECG's robust marketing and grassroots efforts to drive donations to our member nonprofits on Colorado Gives Day. Our sponsors benefit with logo or name placement, mentions in radio spots, and social media recognition. Each year our efforts result in thousands of media impressions.

Together the ECG Collaborative works to strengthen the partnership, grow each member's fundraising capacity, and increase awareness of the nonprofit sector that enhances the quality of life in our community. Our collaborative, working together, benefits each and every member organization. As a result, we surpassed our goal of participating nonprofits raising \$1 million collectively on Colorado Gives Day 2019 and we hope to do it again in 2020.

Attached is more information on sponsorship levels. Please let me know if I can answer any questions. The collaborative site is eaglecogives.org.

Thank you for your consideration.

<<Best regards (Sincerely)>>

<<Name>>

<<Contact info>>